

Celebrate 200 years of Reading's amazing biscuit heritage with us this summer as we tell the amazing story of Huntley & Palmers relationship with Reading.

Biscuit Town: 200 Years of Huntley & Palmers in Reading

The Museum of English Rural Life, 10 May – 25 September

A new exhibition exploring Huntley & Palmers' impact on Reading, physically and culturally, as well as the company's incredible global reach.

Huntley & Palmer Gallery Reading Museum

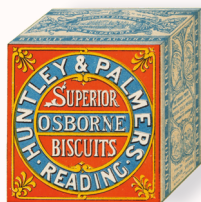
Explore the wonderful collection of 300 Huntley & Palmer biscuit tins and discover how Reading became known as 'Biscuit Town'.

Biscuit Walkabout by Terry's Reading Walkabout

A weekly Huntley & Palmers themed easy walking guided tour around Reading bringing the story of Biscuit Town to life through the stories of people and places.

More biscuit-themed events and activities on the reverse...





Huntley & Palmers Audio Trail

from 21 June

A journey through time and the world of biscuits with this fascinating audio trail by Aundre Goddard and Richard Bentley.

Reading Children's Festival

14 May – 5 June

Three fun packed weeks of events and activities for children with lots of biscuit-themed fun starting with Forbury Fiesta on Saturday 14 May.

The Rise and Fall of Biscuit Town: 1800–2000

Abbey Baptist Church, 14 May

A talk by Joe Doak based on his doctoral research project on the development and redevelopment of the Huntley & Palmers biscuit factory on the Kings Road.

Afternoon Tea with biscuits

Roseate Hotel Reading, from 9 May

Enjoy the best afternoon tea in Berkshire inspired by Huntley and Palmers biscuits.

Thames River Cruise

Why not take a river trip on the Thames just like the Huntley & Palmers employees and their families did on their annual 'aquatic excursion'. Bar drinks, hot and cold beverages and biscuits served onboard!

Details of all these events and activities can be found at:

VISIT-READING.COM/BISCUITTOWN